



FEDERATION OF INDIAN EXPORT ORGANISATIONS

(Set up by Ministry of Commerce, Government of India)

फेडरेशन आफ इंडियन एक्सपोर्ट आर्गनाइजेशन्स
(वाणिज्य मंत्रालय, भारत सरकार द्वारा स्थापित)

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To,

FIEO/MRD/6(30)/2018

February 22, 2018

FIEO's Participation in 3rd POWERELEC, AUTO PARTS & CONSTRUCT GHANA

(06th to 08th September, 2018 at Accra, Ghana)

Dear Sir (s),

We may like to inform you that FIEO with the support of Ministry of Commerce, Government of India is participating in 3rd Edition of **PowerElec, Auto Parts & Construct Ghana** as per the following details:

Dates: 06 to 08 September, 2018 (Thursday to Saturday)

Time: 10.00 am to 06.00 pm

**Venue: Ghana International Trade Fair Centre, Labadi,
Accra, Ghana.**

Ghana is one of the important trading partners of India in the Africa region. India's trade with Ghana in 2016-17 was USD 2.6 Billion making it the 2nd largest trading partner of India amongst the West African countries with India's exports to Ghana rising by almost 9 percent to USD 681 Mn. Africa is in an urgent need of increasing its installed generating capacity in order to meet the growing demand with region requirements for 250 GW of additional capacity between now and 2030. Comparing to Region's average, Ghana is better off with over 75% of its population having access to electricity. The current capacity needs to double itself as the demand is growing at over 12% per annum. The availability of power to its large population and increase in use of consumption will trigger demand for downstream products. The region has set a target of 10% of power generation from renewable energy, thereby opening scope for the solar and wind energy equipment.

The automobile sector of Ghana has been a driver of growth of the country as it is one of the most visible sectors to receive foreign investment. There are currently more than 21.6 million cars on the continent's roads, which make up for nearly 70 % of the spare parts consumption. The African auto parts market for passenger vehicles is emerging as one of the most important re-export markets, growing more than **11% year-on-year and estimated to be worth US \$ 15 bn by 2020**.

The construction industry of Ghana is an important element of the national economy. Ghana regional projects reflect the country's role as a West African hub, with four **projects of nearly \$382 million** happening in transport, energy, trade facilitation and agriculture. As there is a strong link between construction and economic activity, the projected economic growth in Ghana suggests that the demand for construction goods and services will increase in the coming years. Ghana has also created a successful business-enabling environment for inward **Foreign Direct Investment (FDI), which averaged about US \$ 3billion per year**. Ghana has received a "High" overall score for Doing Business by the World Bank. Ghana construction sector is increasingly dynamic and led by private sector participants.

About the Show:

PowerElec, Auto Parts & Construct Ghana 2018 brings together key decision makers from the government and corporate sectors and is the ideal platform for consultants and manufacturers keen to enter the thriving Ghanaian market. It is the international trade show with conference on Power generation, electrical, Auto industry, Construction and Industrial electronics. The event will showcase the potential of Ghana's auto, construction & power sector and will thrive to bring together international suppliers from across the world to Ghana. Show will be held under the patronage of the Government of Ghana.

The previous edition of the show had 5400 Trade Visitors (approx.) from Ghana and nearby West African countries. Participants from 15 countries including China, Turkey, India, Ghana, Egypt etc. exhibited in the show.

Exhibit Profile:

FIEO Pavilion will showcase the following exhibit categories in the PowerElec, Auto Parts & Construct Ghana, Accra, Ghana:

➤ Power & Electricity

- Captive and Co-generation Plants, Geo Thermal, Thermal Power, Decentralized Generation
- New & Renewable Energy Plants
- Transmission & Distribution Equipments
- Utilization, Controlling and Measuring Equipment
- Environment Friendly Products & Smart Technologies

➤ **Auto Parts & Components**

- Engine & Mechanical Systems,
- Gearbox, Exhaust, axle, steering brakes, Suspension & Body systems,
- Electric & Electronic Systems

➤ **Auto Accessories & Spare Parts:**

- Interior Trimming
- Car Audio and Video Systems
- Navigation & Telecom Systems
- Air conditioning Systems
- Safety & Vehicle Security Systems

➤ **Car Wash, Service Station & Vehicle Care:**

- Wash facilities & accessories
- Cleaning and Care products
- Charging Station & equipments
- Reconditioning

➤ **Auto Repair & Maintenance:**

- Equipment & Tools
- Bodywork Repair
- Corrosion Protection
- Disposal & Recycling
- Lubricants, Oils & auxiliary materials

➤ **Auto Tyres and batteries**

➤ **Building & Construction**

- Construction Materials, Equipment & Hardware
- Machinery
- Building Tools & Technologies
- Electrical Engineering, Lighting & HVAC
- Architectural Solutions & MEP
- Interiors Decorators & Fittings
- Design Technology, Hi-tech Building materials

VISITORS PROFILE:

- Utilities & IPP's Public and Municipal Utility Owners & Managers
- Government and Regulatory Executives
- Independent Power Producers
- Mechanical engineers
- Automobile engineers
- Authorities from Automobile Industry
- Senior level decision makers from Auto Companies
- Original Equipment Manufacturers
- Plants & Project Management Power / Heat Plant Owners & Operators
- Plant Service Sector
- Project Developers & Managers
- Engineers Design / Structural / Construction Engineers
- Industrial Facilities Personnel Mechanical / Electrical Plant Engineers
- Investors & Advisors Strategic and Portfolio Investors
- Industry Consultants and Advisers
- Energy Traders & Trade Press

Participation Charges:

The event is proposed under Market Access Initiative (MAI) of the Ministry of Commerce & Industry, Govt. of India. The **subsidized participation fees (Subject to approval from the Ministry) will be:**

9 Sqm booth (Shell Scheme) =INR 1,35,000/-* (Highly Subsidized Cost)

Participation Fees includes Standard built up stall of 9 Square Meters having one table, two chairs, Carpet, fascia name board with the company name displayed on it and basic electrical fittings like 3 spotlights, one 13 amp 220V plug socket and a dustbin

Please Note: This fee does not include airfare, hotel expenditure, sending display material, any additional fixtures & furniture in the booth. These are to be borne by the companies

*** (Rs. 10000 extra charges for corner stall subject to availability)**

**** It may be informed that the event is submitted to the Ministry for Final Approval under MAI for the year 2018-19.**

Visa:

FIEO will issue the visa recommendation letter to the participants.

Refund Policy:

The participation charges are non-refundable in any case.

As we have limited number of booths, interested members are requested to kindly send us their confirmation as per the Registration Form enclosed along with the participation fee (Non-Refundable). The payment may be made by **Cheque/Demand Draft** in the name of Federation of Indian Export Organisations payable at New Delhi **latest by 27th July, 2018**. As, we have limited stalls preference will be given on the basis of first-cum-first- served basis and on receipt of full participation fee. **FIEO reserves the right to select the participants. Interested companies can also remit the participation fee online by clicking on the following link: www.fieo.org**

Yours sincerely

Sd/-

Dr. Ajay Sahai
Director General & CEO

[Download File \(Registration Ghana.docx\)](#)